ACCURATE INVENTORIES FOR CAMPING STORE RETAILER

Case Study: Retail Store Inventory – Camping Store

An independent camping store retailer required a third-party inventory provider to **achieve timely and accurate inventories**

RGIS

ACCURATE INVENTORIES FOR CAMPING STORE RETAILER

Case Study: Retail Store Inventory – Camping Store

A retailer that has been trading since 1968 supplying Australians with great value camping equipment and hiking gear, required the support of RGIS. The camping store stock over 4000 unique items and make available over 2000 more for special order. The retailer employs over 120 staff in 15 locations across Australia.

REQUIREMENT

The independent camping store retailer conducted inventories in-house, but were looking to **outsource this service to utilize internal staff more productively**. The retailer still wanted to **achieve timely and accurate inventories**, so approached RGIS to provide the following:

- Reliable auditors with **experience within a retail environment**
- All stock to be counted in all **15 camping stores, outside of business hours**
- **Identify variances** to expected stock levels
- Provide **accurate reporting** in the format requested
- **Fast and accurate turnaround** compared to previous in-house counts

SOLUTION

The independent camping store retailer partnered with RGIS to complete the **camping store inventory project**, and RGIS provided the following:

- Following a pilot inventory, RGIS was able to determine count rates that they were able to achieve in the customer's store layout, and **assigned teams based on store size** to achieve a successful outcome
- Scheduled **experienced RGIS teams** to complete full inventories within 4-5 hours after the stores were closed for trade
- A process of single scanning each item was introduced during the counts, to **ensure split accuracy**, as a lot of lines were grouped and not split by the correct color or size
- The customer's store staff pre-counted loose items such as tent pegs during the day of the inventory, and reported quantities to RGIS which **saved on cost and count duration**
- **Accuracy checks** were completed at all stores
- **Reporting** was sent directly to the customer after each count by location

RESULTS

The independent camping store retailer found by outsourcing the **camping store inventory project** to RGIS, the following results were achieved:

- RGIS worked with the retailer to **achieve the goal of accurate, after hours inventories** across all stores
- Accurately counted over **17,000 SKUs per store**, outside of business hours as requested by the customer
- **Detailed reports** were provided in the format the customer requested for all stores
- With RGIS performing the inventories in all stores, it allowed the customer's staff to **concentrate on sales and customer service**
- There was **no disruption to the business**, customers or staff during the inventories
- The retailer was **happy with the outcome** of their first experience of third party inventories. They have already booked all stores in again for next year

By partnering with RGIS, the camping store retailer had the stock in all stores **accurately counted outside of business hours** with no impact to the store operations, and are now confident with **up-to-date stock records**
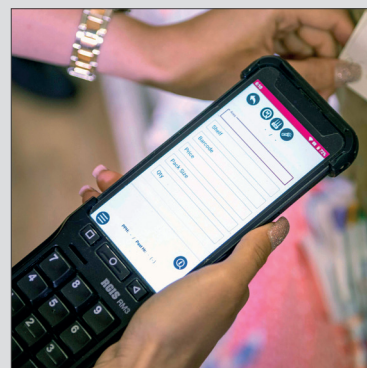
Inventory Count **Accurate Data** **Out of Hours** **Fast Turnaround**

CONTACT **RGIS** TODAY TO SEE HOW **WE CAN HELP YOU**

Sales@rgis.com | www.rgis.com

RGIS